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firms enter the market, cutting each other's throats in competing for the business of the big organizations, which are being distinctly cautious about committing themselves to an expensive and far-reaching change in the way they run their operations.

One thing is certain, that the revolution will come — eventually. It makes no more sense to keep on manufacturing mechanical and electrical typewriters in this day and age than it would to continue making mechanical calculators and cash registers.

Information is best handled by electrons, not levers. And, as has happened with calculators, the large number of firms in the business will doubtless be whittled down drastically by competition.

What is of vital concern to the users is that it will be the firms with the best products that will survive, or else we will be stuck with systems that are frustrating, difficult to use, and fall far short of the enormous potential of automatic text handling.

It is by no means inevitable that the best products will win out, as can be seen by the cur-

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# must tune

bread the hard way. His horizon is bounded on all sides by his company, or maybe his prospective employers. He either toes the company line or takes steps to face the consequences.

It is, therefore, hardly surprising that most professional DP managers have little time or enthusiasm for playing a wider role in the DP industry. Any spare resources in terms of time and energy can only be devoted to attending conferences and seminars and any benefits thus obtained must be shared by the company as a whole.

The best advice for any new arrival to the installation is the sooner he can forget his previous working habits, the better.

Learning the company rules is more important in survival terms than keeping abreast with the latest standard communique from the NCC, the Computing Services Association or the Data Processing Association.

## INTERRUPT

improvements updated or interacting a new plug compatible add-on-memory with an existing CPU, which in no way intends to be compatible, is of prime importance.

In fact, most DP personnel have yet to be convinced of the well publicised "miracle of the chip" — the "mini/micro revolution". They are too busy having close encounters with reluctant line printers, tape drives and data prep operators of the old kind.

Unfortunately, perhaps for the industry's establishment, the advice of the company managing director carries more weight than any gathered assembly of computer notaries. According to many such sages, the industry is heading directly to the cliff edge.


Meanwhile, the company accountant will be heading down a one-way path to the computer installation if, results tallied to come on time.

Unlike certain professions such as Medicine, Law and Accountancy, where those involved have a responsibility and duty to their calling, sometimes even that of their employers, the DP man has to call for his daily bread the hard way. His horizon is bounded on all sides by his company, or maybe his prospective employers. He either toots the company line or takes steps to face the consequences.

It is, therefore, hardly surprising that most professional DP managers have little time or enthusiasm for playing a wider role in the DP industry. Any spare resources in terms of time and energy can only be devoted to attending conferences and seminars and any benefits thus obtained must be shared by the company as a whole.

The best advice for any new arrival to the installation is the sooner he can forget his previous working habits, the better.

Learning the company rules is far more important in survival terms than keeping abreast with the latest standard communique from the NCC, the Computing Services Association or the Data Processing Management Association.



# INTERRUPT

PREDICTIONS that the increased use of electronic funds transfer would soon lead to the "cashless and chequeless" society have shown an "unrealistic" optimism about the pace of change, according to a report by the Committee of the London Clearing Banks.

In the report, which is the banks' evidence to the Committee on the Funding of Financial Institutions, chaired by former Prime Minister Sir Harold Wilson, the committee commented, "At least 95% of all payments, dealt with by the banks, are still made in cash and 65% of the remainder are made by cheque."

It claims that cash and cheques have "unique properties" which make them "far more flexible than most rival methods of payment."

The report concludes, "Cash and cheques have existed for centuries and there is no reason to suppose they will be rapidly replaced. Therefore, the clearing banks expect to devote as much attention to improving existing services as to developing entirely new ones."

However, the report points to the Banks' Automated Clearing Service as an example of an electronic payment service which is growing rapidly.

And despite its warning about over-optimistic forecasts, the report says that "a more fundamental change in payments methods may well be the introduction of electronic funds transfer from the point of sale, although it emphasises that banks believe that "it is unlikely that such methods will be common use before the 1990s."

Bacs, originally based on 1900 systems which are being replaced by ICs, enables inter-bank payments to be made through the electronic transfer of data, mainly by magnetic tape, eliminating the exchange of paper vouchers.

This system has grown in rate of over 14% since its introduction in 1972 and the report points out that over 70% of all payments credited to bank accounts are now made through Bacs, which is now the world's largest automated clearing house.

Another existing automated service highlighted by the report is the electronic switching system, Cheque, the Clearing Banks' Automated Payments System, which improves the cheque clearing methods by enabling clearing and non-clearing banks to initiate large value payments automatically. A similar system called Chips, is being developed in the US (see page 15).

The London Clearing Banks are Barclays, Coutts, Lloyds, Midland, National Westminster and Williams and Glyn's.

\*The London Clearing Bank Longmans, 759p, £4.95 (soft cover £2.95).

THE ICL half-year results have brought smiles all round at the company, with ICL employees earning a 5.5% productivity bonus for their contribution to the raising of pre-tax profits by 21% compared to the first half of the 1977 financial year.

For the six months ended March 31 this year ICL's turnover was £232.1 million, 23% more than the equivalent period last year, with pre-tax profits up from £13.0 million to £15.8 million.

The profit represents a 6.8% margin on turnover, which is 0.7% below the level that must be reached before ICL starts to repay the £40m loan to the company received from the UK government to help develop the 9000 series. But ICL chairman Tom Hudson said that he believed it was in the best national interests, as well as the best interest of the company, that ICL should invest in future growth as its main priority.

For ICL's managing director, Dr Chris Wilson, one of the most pleasing aspects of the results is that over the last four months ICL's industrial relations have improved dramatically.

Over half of ICL's turnover and profits are outside the UK.

Money borrowed to finance this export-led growth and loans to build up stocks to meet an order book that is up by a third over a year meant that ICL's interest charge for the first half year were up from £3.7 million to £5.1 million.

In the last full year, ICL made a profit of over £30.3 million. As ICL's performance in the second half of the year is traditionally better than the first half, it is expected that this year ICL will make over £35 million profit.

# Some of the answer . . .

What is IBM's reaction to the growing microprocessor activity? This is one question that should be answered, at least in part, at a forthcoming meeting of the BCS microprocessor specialist group, to be held at University College, London on June 8.

Mike Davis of IBM will be joined on the platform by Phil Phipps from the microprocessor manufacturer, Zilog, to discuss the latest developments in microprocessor technology. For further information, contact J. W. Carter, Wood Grove, Ashley Road, Epsom, Surrey.

SYSTEMS house Logica, already the UK's largest supplier of shared-logic word processors, is entering the stand-alone market with a new design of machine incorporating purpose-designed hardware and several novel features.

Called the VTS/100, VTS means video typing system, the unit will be launched at next week's International Word Processing Exhibition at Wembley.

VTS/100 is based on, and grew out of, Unicom, the shared-logic system Logica originally designed for Unilever, but the user interface has been changed considerably and a great many refinements have been added.

It consists of a video terminal, twin DRI floppy disc drive and a Diablo or Qume daisy wheel printer. The VDU, built by Logica themselves, is 80 characters wide with sideways scrolling, but a 132-character screen is available as an option.

Logica has concentrated its efforts in the design first and foremost on simplicity of operation, for the benefit of the typist. To this end the editing controls have been divided into three bands:

At the most basic level only three function keys are needed, and with these most input typing can be carried out. For more elaborate tasks such as typing tables and moving text about, another set of control keys is used; and, at the third level, the seldom-used functions are initiated by pressing a "command" key followed by a mnemonic code on the letter keys.

A special "table mode" is provided for constructing and editing columns of figures that the manual editing functions on a word processor will not handle as easily.

Another novel feature is the way text can be saved away and moved from one place to another, in either of two forms, a "string" or a "block". A string is text that when moved to a new part of a document will fit itself in between the margins, causing the rest of the paragraph there to be reformatted accordingly. A block, on the other hand, is a rectangular piece of text that will retain its shape wherever it is placed.

The screen character generator is driven from a ROM that can be exchanged to provide a large range of special characters, Greek letters, scientific symbols, and so forth, and also subscripts and superscripts. These would be used with a twin-head printer.

As an option, the VTS/100 can communicate either with an-

INSIDE a desk-high unit (see left) the latest challengers on the IBM plug-compatible market, Magnuson System Corp of California, has packaged a system which not only claims to provide two to three times better performance than the middle range IBM 370s but is also said to be able to emulate Burroughs, Honeywell, Univac and other non-IBM systems.

As if this was not enough, the Magnuson M80 range, announced two weeks ago (CW, May 18), has been built within a modular design, called strategic architecture, which the company says will enable it to be organised in a variety of system configurations, including having a separate data base processor, as has been predicted for the IBM systems what will start replacing the 370 and 303X series within a few years.

The M80 can have up to 256K bytes of firmware, of which 8K are currently used for IBM compatibility.

The first two models announced by Magnuson, the M80/3 and M80/4, are said to

offer between 20% and 100% improved power over the 370/138 and 148 respectively, at typical prices of about \$200,000 and \$400,000.

The systems have been tuned to improve the performance of a Cubol program, including a Cobl optimised for decimal arithmetic, which is said to process Cubol programs up to twice as fast as its IBM equivalents.

The basic system can expand to up to 16 Mbytes of memory and 16 channels. The systems design also provides a capability for expanding memory to up to 4,000 Mbytes and for the use of any new technological developments such as bubble memory.

The "key to the M80 series" is the "structural modularity" of the design, which has a 32-bit bus linking the CPU, memory console and data channel modules.

Magnuson expects first deliveries of M80 systems within 6 to 90 days and will announce the M80/5 later this year to challenge the IBM 3031, at a price of about \$600,000.

... have been made more powerful, given more facilities, made more cost effective, consolidated, given more connections; and there's some new high technology additions to the family.

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Jeffrie

**COMPUTER WEEKLY**  
**MAY 30, 1988**

AN optical memory with a capacity of 55,000 56-bit words was unveiled at ICT's Symposium on R&D centers. The first universal peripheral interface in the world, developed by the NPL and computer manufacturers, was to be submitted to the ISO in Paris for adoption on an international level. At a crucial meeting, the DPMAS stressed the need for "dynamic activity". Attalla's London office was connected to the Rome reservation and control system; Arco, computerized profits for IBM 380/686; ICT profited for the first half of the dividend; a rise of 54% and the dividend rose up from 1s 10d to 2s a share. CDC entered the disc market with the 4881 and 449, their generation of compatible disc packs. The first NCR Century 200 order in the UK was placed by Sussex Data Systems.

During the traumatic Vietnam war, a US Congressman decided to write to all non-English speaking countries asking them to do something about the difficult situation of American prisoners of war in Vietnam. Being an up-to-date administrator, the Congressman used a word processor, which enabled the secretary merely to insert the relevant name and address at the required places in the standard

Unfortunately, due to some  
ange bug, the letters were  
produced with the correct  
and last paragraphs but  
the beginning in between. After  
I reread and obviously inadequate  
coverage, the busy Congressman  
signed all the letters.  
At least one was intercepted  
by US Embassy which was  
not to deliver it to the Pres-  
ident of that country. The  
Congressman returned the letter  
to me with Congresswoman and  
said, "Sir, I do not really think  
it wise to deliver the let-  
ters. The fate of other letters is  
known."  
The moral of this story is,  
if you are the oldest in the DP work  
you may check your output for  
accuracy as well as your input.

80% Interrater price this week  
to Peter Williams of London

**See page 5**

Two sit-ins were staged at GEC's Stoke, Coventry plant last week, as the operators' pay dispute continues. On Tuesday they occupied the contract engineers section, and on Friday took over the computer room, preventing any work taking place. A spokesman for GEC said: "We are taking the appropriate legal action."

The dispute started on February 24 because the operators are unhappy with pay rises offered by the company. It became an official ASTMS matter on March 20.

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"AM I already in the shadow of the Coming Race? And will the creatures who are to transcend and finally supersede us be steel organisms, giving out the effluvia of the laboratory, and performing with infallible exactness more than everything that we have performed with a slovenly approximativeness and self-defeating inaccuracy?"

So asked Theophrastus Such, the central character of a book, by George Eliot, which was published in 1879.

Called "Impressions of Theophrastus Such", the book is a collection of discussions between the fictitious character Theophrastus and some of his equally fictitious friends. In this particular case, the discussion, was in an essay entitled "Shadows of the Coming Race", and the fictitious friend was called Trost. He is described by Theophrastus as being "no optimist as to the state of the Universe hitherto, but who is confident that at some future period within the duration of the solar system, ours will be the best of all possible worlds."

Theophrastus, however, is less convinced of this and has "a fearful vision of the human race evolving machinery which will by-and-by throw itself fatally out of work."

In 1879, of course, there were no real computers save for the progeny of the mechanical calculator devised by Blaise Pascal in the 17th century, and the rather more sophisticated — yet still mechanical — calculating engines designed by Charles Babbage.

But Theophrastus observed, when in the Bank of England, "a wondrously delicate machine for testing sovereigns, a shrewd implacable little steel Rhaumanthus that, once the coins are delivered up to it, lifts and balances each in turn for the fraction of an instant, finds it wanting or sufficient, and dismisses it to right or left with rigorous justice." It was this and other mechanical wonders of the day that caused him to make the exclamation about "steely organisms" at the beginning.

In answer to this, Trost sparked off the main discussion in a sceptical tone: "You forget that these wonder-workers are the slaves of our race, need our guidance and regulation, obey the mandates of our consciousness, and are only deaf and dumb bringers of reports which we decipher and make use of. They are simply extensions of the human organisms, so to speak, limbs immeasurably more powerful, ever more subtle fingertips, ever more mastery over the invisibly great and the invisibly small."

"Each new machine needs a new appliance of human skill to construct it, new devices to feed

## Shadows of the Coming Race

it with material, and often keener-edged faculties to note its registrations or performances. How then can these machines supersede us? — they depend upon us. When we cease, they cease."

Thinking he had made his point, Trost left the argument there, but Theophrastus was quick to reply.

"I am not so sure of that," he said. "If, as I have heard you contend, machines as they are more and more perfected will require less and less tending,



THE 19th century philosopher Nietzsche said that Man is a rope stretched between the animal and the superman — a rope across the abyss. In previous Futureviews, Arthur C. Clarke and Isaac Asimov are two writers who have suggested that Nietzsche's superman, rather than being human, will be a development of the computer. Inspired prophecies as to what the future hides from us are not new, they go back to what Verno, H. G. Wells, and even Cyrano de Bergerac. In this Futureview ROBIN WEBSTER provides an edited version of an essay that has been overlooked. Written by the famous woman novelist George Eliot, the essay was part of a book called "Impressions of Theophrastus Such" which was published in 1879.

the exquisite enjoyment of dealing with the exact sequences and high speculations supplied and prompted by the delicate machines, which yield a response to the fixed stars, and give readings of the spiral vortices fundamentally concerned in the production of epic poems of great judicial harangues."

Added Trost with a bite of scorn: "So far from mankind being thrown out of work according to your notion, if it were not for your incurable dilettantism in science as in all other things — if you had once understood the action of any delicate machine — you would perceive that the sequences it carries through the realm of phenomena would require many generations, perhaps aeons, of understandings considerably stronger than yours, to exhaust the store of work it lays open."

Agreeing with Trost on this point, Theophrastus replied: "Precisely, it is the feebleness of my capacity, bringing me nearer than you to the human average that perhaps enables me to imagine certain results better than you can... it is less easy to you than me to imagine our race transcended and superseded, since the more energy a being is possessed of, the harder it must be for him to conceive his own death."

"But I can easily imagine myself and my congeners dispensed with in the frame of

things and giving way not only to a superior but vastly different kind of Entity. What I would like you to, to show me why, also each new combination of structure brings into play more conditions than its inventer foresaw, there should not at length be a machine of such high mechanical and chemical powers that it would find and assimilate the material to supply its own waste, and then by a further evolution of latent molecular movements reproduce itself by some process of fission or budding."

Theophrastus went on to explore this avenue of thought in more detail: "This last stage having been reached, either by man's contrivance or as an unforeseen result, one sees that the process of natural selection must drive men altogether out of the field; for they will long before have begun to sink into the miserable condition of those unhappy characters in fable who having demons or djinns at their beck, and being obliged to apply them with work, found too much of everything done in too short a time."

"What demons so potent as molecular movements, none less tremendously potent for carrying the futile cargo of consciousness — screeching irrelevantly, like a fowl tied to the saddle of a swift horseman? Under such

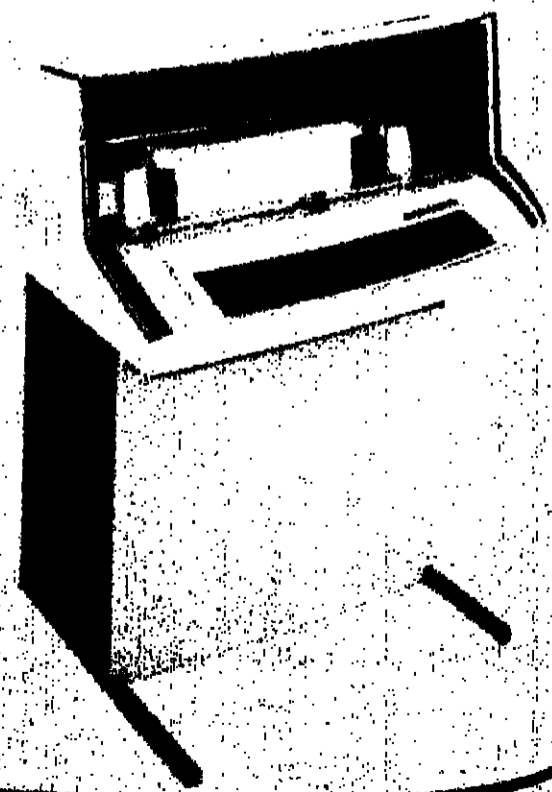
● Turn to page 11

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Downtime appears on Page 11

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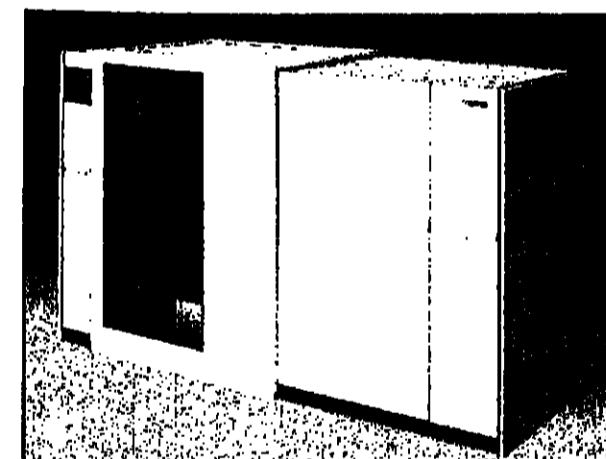
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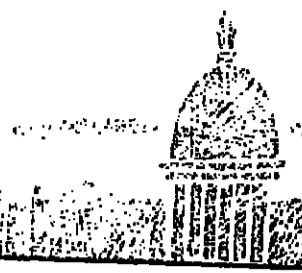












# Basic human right of free flow of international data

WHILE many governments are hurrying to adopt positions on the issue of transborder data flows, the United States is to continue its go-slow approach to the matter, a White House official has announced. "The Carter Administration does not see an economic war ensuing if Europe passes laws restricting transborder data flows," said Richard Neustadt, a member of the White House Domestic

## Policy Staff.

Speaking at a meeting of information policy officials in Washington, convened by the Data Processing Management Association, Neustadt said the data flow dilemma involved philosophical as well as economic implications. "This Administration feels that the free flow of information is desirable as a basic human right," he added. "However, it is becoming harder and harder to sustain that philosophy."

Art Bushkin, a staff member in charge of information policy at the new National Telecommunications and Information Administration, said NTIA was in the process of studying the economic implications of the transborder matter. Initial study

results indicated that the macro-economic impact on the US from data flow constraints imposed by other countries "would be minimal, or less than one-hundredth of one per cent of the gross national product."

According to the NTIA spokesman, the key economic question was how much American information economy flowed out of the country in the form of exports. "It turns out that it is a very small amount," Bushkin said. "So trade barriers set up by other countries would have little impact on the US."

Bushkin admitted, however, that the internal structure of multi-national corporations "would be affected" by such constraints. Both Bushkin and Neustadt

emphasised that since the Administration has only scratched the surface of the issue, much more study will be required, and will be forthcoming, before national policy is adopted. "We will be netlists in this area," Neustadt pledged.

Currently being drafted by the White House, in conjunction with NTIA, the Administration's privacy position is expected to be tougher on the public sector than on the private sector. "The Administration's philosophy favours marketplace regulation of the private sector," Neustadt stated. "We want to exercise minimum government control over private industry. On the other hand, the public sector requires a different approach." Neustadt claimed the Carter



RICHARD NEUSTADT... "Harder and harder to sustain that philosophy."

Administration was now well on the way towards creating "a community involved in information policy."

Neustadt expressed confidence that the people and governing bodies necessary to develop national information policy were now in place.

# Fujitsu-Siemens deal to test strength of IBM

THE widely-publicised association of Japan's Fujitsu and Germany's Siemens may pose more of a threat to IBM than was first anticipated, according to

various American sources. There are also indications that the agreement between Fujitsu and Siemens may serve as a model for other co-operative

ventures among IBM's competitors and the leading computer manufacturers of Europe.

According to Charles P. Lecht, president of New York's Advanced Computer Techniques, IBM holds nearly 60% of the German market, while Siemens has about 20%. The rest of the German computer base is held by Univac, Honeywell and numerous small computer manufacturers such as Germany's fast-growing Nixdorf.

As Siemens begins to market the M-180/3 and M-200, as well as other IBM-compatible systems, the balance of market control could well tip away from IBM. And, with nearly all mainframes meeting or nearly meeting IBM standards, companies selling incompatible mainframes could suffer serious erosion of their markets.

The Fujitsu deal alone will not enable Siemens to match IBM across the full range of the 370 and 303X lines, but, according to

Lecht: "You can be sure Siemens will conclude a deal with Amdahl. Between Fujitsu's 180/3 and 200 is a five MIPS (millions of instructions per second) gap, which can be filled by a version of the Amdahl V-6."

"If you consider the availability of smaller IBM-compatible processors, such as those offered by Magnusson, IBM's product range is covered from the 115 to the 3033 by competitive gear," he said.

The Fujitsu-Siemens pact has been outlined by P. Kobashi, Fujitsu's president. The proposed agreement includes Fujitsu's sale of M-180 and M-200 mainframes to Siemens, accompanied by unspecified technical support. The agreement is, reportedly, the conclusion of five years of negotiations.

In return, the Japanese will market Siemens laser printers, said to be the most advanced in the world. Sources indicate that an agreement by the Japanese to

buy small systems, perhaps from Nixdorf will also be signed so that the trade balance between Germany and Japan is not suddenly tipped by the expected shipments of millions of dollars worth of Japanese mainframes to Germany.

Should Siemens offer a full line of products, similar to IBM, German government and private buyers will be able to retain their operating procedures while buying systems from a German-owned company. According to Lecht, nearly all mainframes now being sold in Germany which are in the 370/158 class and above are the product of American or US-owned companies.

Lecht believes there may be some difficulties for IBM users in Germany who plan to switch vendors. The Fujitsu operating system software differs from IBM's and it is believed that Siemens will also offer their own software. Only Amdahl machines, of those likely to be

## LETTER FROM AMERICA

By Hesh Wiener

sold against IBM's own, enable users to run standard IBM programs without conversion.

Other EEC nations may adopt similar strategies, motivated by nationalism and the rising level of technological competence across Europe. France could well offer a range of mainframes beyond those now being built by Bull, and there are rumours in the US that talks between Japanese and French mainframe makers are under way.

There is a story making the rounds in New York that Philips and Univac are working on some kind of mainframe marketing arrangement, presumably including production and/or sale of the IBM-compatible Univac range in the Netherlands.

## Cary defends sales to South Africa

THE question if IBM computer sales to governments that may use the machines for repressive purposes were once again raised at the annual general meeting of the company (CW, May 4).

IBM's adversary in this dispute, as in the past, is the National Council of Churches of Christ, and its associates, America's largest Protestant organisation.

Led by Dr Howard Schomer of the United Church of Christ and backed by several thousand proxies, the churchmen alleged that IBM's computers were being used improperly and asked the corporation to investigate various allegations and to make the results of the study available to all interested parties.

IBM's chairman, Frank Cary, reiterated his statement, made at last year's meeting, that "IBM would not bid any business where we believe our products are going to be used for repressive purposes."

Shareholders at the meeting pointed out that IBM was continuing its support of systems used by the South African police and military, which Cary defended as an action within the guidelines set up by the US State Department.

Asked by Dr Schomer whether IBM had ever refused to sell a computer because of possible human rights violations, Cary said the company had, but would not provide details of that refusal.

At a previous meeting between church representatives and IBM executives, Cary defended computer sales to South Africa, saying that the US government was not cutting off the flow of computers to South Africa because of the way the machines were being used but because the refusal to supply



Dr HOWARD SCHOMER... Led the churchmen in their protests.

material to the regime in general was a way to put pressure on the government there.

Cary also said that accusations in the press about IBM's sale of computers to the police and military of Argentina, Brazil, Chile and Uruguay were not accurate, but he did not answer general questions about the company's installations in those regimes. IBM denied reports presented by the churchmen that described systems allegedly being rented to the intelligence arm of the Argentine navy for use in police activities.

Representatives of the church groups, however, are confident that their intelligence is accurate. It is believed that the religious leaders have in their possession an affidavit from an Argentine who saw the actual systems and investigated the facts behind how they reached the Argentine navy.

While the church resolution was defeated, there were six million abstentions.

## Story on Honeywell is criticised by newsletter

AMERICA's computer industry has several small newsletters devoted to specialised interests. One of the fastest-growing is Computer Marketing Newsletter, which covers the industry from the viewpoint of a sales expert.

During the past months the report has published the sales compensation plans of Prime, Data General, Logical Machine Corp and other manufacturing firms.

And its May issue took Business Week to task for a cover story critical of Honeywell.

The defence of Honeywell specifically criticised the published story for its treatment of the 66/85 cancellation, claiming that a high-end system was, in fact, planned for 1979 and would be announced when Honeywell was sure it has a good product. Business Week's editors felt the Multics system should be marketed more

aggressively, while CMN called the time sharing system the "Kling Kong" of such software and a diversion of marketing energy because it serves relatively new users' needs.

In an industry replete with the ghosts of GE, RCA and Xerox computer efforts, Honeywell's slim profits just might be a sign of health, the newsletter says, and not a sign of weakness. The publication does not, however, make any predictions about Honeywell's future.

Other items in the issue included a report that CDC had "thrown in the towel on pushing their Cyber 18 line as a general purpose product." The source is apparently someone who sat in on Control Data's Market planning meetings, which are supposed to be confidential.

Computer Marketing Newsletter is a monthly publication, and has just completed its first year.

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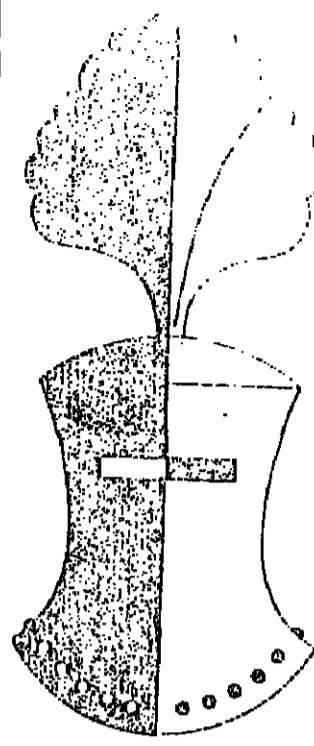

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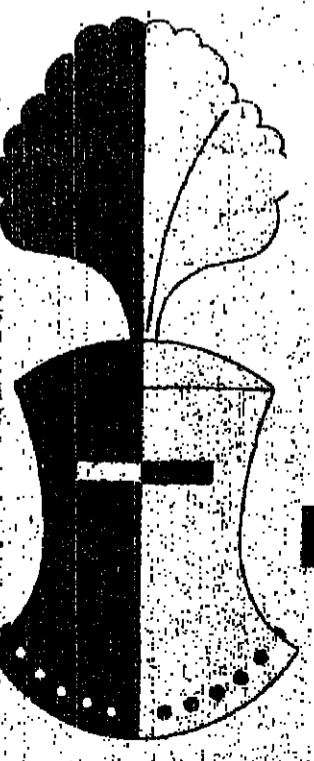

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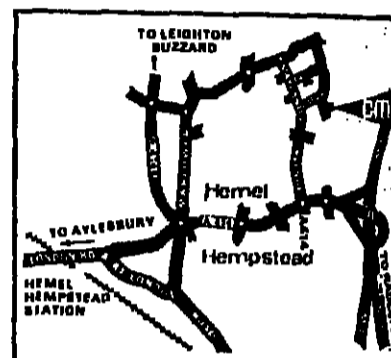
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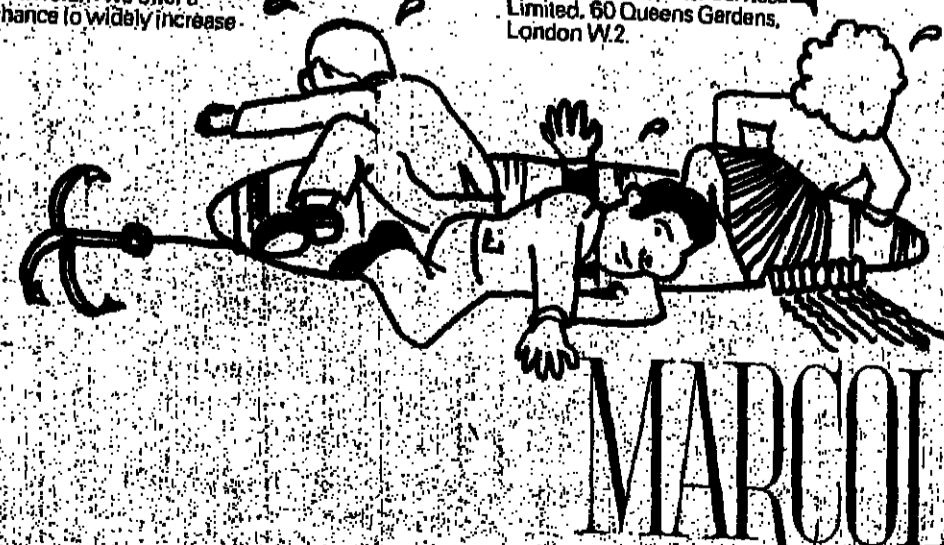
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